### COVER SHEET FOR AMENDMENT OF POST-TRAVEL SUBMISSION

2019 APR 16 PM 4: 52

Instructions: Use this form as a cover sheet for any paperwork you may need to submit to the Office of Public Records in order to make your Privately Sponsored Post-Travel Submission complete in accordance with Rule 35. Only complete this form if you need to submit an amendment to a post-travel filing you have already submitted.
SUBMIT DIRECTLY TO THE OFFICE OF PUBLIC RECORDS IN 232 HART BUILDING
Michelle B. Richardson
Senator Roger Wicker Employing Office/Committee:
Travel Expenses Paid by (List all sources): Motion Picture Association of America  2/20-2/22/2019  Travel Date(s):
Description/Title of Attached Forms: Revised Employee Post Travel Disclosure of Travel  Expenses
Purpose of Amendment (describe the reason for amending original submission):  Adjusted lodging expenses to reflect room rate minus taxes.
4/16/2019  (Dake)  MUMBREDA  (Signature of Traveler)

### **Employee Post-Travel Disclosure of Travel Expenses**

Date/Time Stamp:
RECEIVED
SECRETARY OF THE SENATE
PIJELIC RECORDS

2019 APR 16 PM 4:52

Form RE-2

Post-Travel Filing Instructions: Complete this form within 30 days of returning from travel. Submit all forms to the Office of Public Records in 232 Hart Building.

(Revised 1/3/11)

In compliance with R be reimbursed/paid for	tule 35.2(a) and (c), I note or me. I also certify that	nake the following disclot I have attached:	osures with respect to	travel expenses that have been	n or w
☐ The <u>original</u> Empl	loyee Pre-Travel Authorate Sponsor Travel Ce	rization (Form RE-1), grtification Form with all	attachments (itinerar	y, invitee list, etc.)	
Private Sponsor(s) (lis	st all):	e Association of Am	erica		
Travel date(s):	2/22 <sup>/</sup> 2019		•		
	ng family member (if a	None ny): Child			
IF THE COST OF LOD INCLUDE LODGING OF Expenses for Employ	COSTS IN EMPLOYEE	EASE DUE TO THE ACC EXPENSES. (Attach addi	COMPANYING SPOUS	SE OR DEPENDENT CHILD, O	NLY
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)	
☐ Good Faith Estimate	341.60 flight 275.82 shuttle	\$360.00 + Tax	\$87.18	None	
☐ Actual Amount	= 617.42 total				
Expenses for Accomp	panying Spouse or De	pendent Child (if applic	able):	······································	
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)	
☐ Good Faith. Estimate					
☐ Actual Amount					
Provide a description hecessary.): I attend	of all meetings and even	ents attended. See Senat d events on the sche	e Rule 35.2(c)(6). (A edule, which is atta	ttach additional pages if ached.	
(3)			1 ,		
6)/16/19 CD (Date)	Michelle B.	ame of traveler)	_ Aucul	(Signature of traveler)	
TO BE COMPLETE	·	MEMBER/OFFICER:	•	(Signature of traveler)	
I have made a determination form, are	nation that the expense e necessary transportat	s set out above in conne	ctions with travel dese	cribed in the <i>Employee Pre-T</i> in Rule 35.	ravel
4/16/19 (Date)			Signature of Super	vising Senator/Officer)	

# Employee Post-Travel Disclosure of Travel Expenses

Date/Time Stamp:

Form RE-2

SECRETARY OF THE SENATE

travel. Submit all for	Instructions: Completems to the Office of Pu	te this form within 30 debic Records in 232 Ha	. =	MAR 18 PM 12: 27
In compliance with Find the reimbursed/paid for	Rule 35.2(a) and (c), I roor me. I also certify the	nake the following disc	losures with respect to	o travel expenses that have been or wi
☐ The <u>original</u> Emp	loyee Pre-Travel Autho	orization (Form RE-1), ertification Form with a	AND	
Private Sponsor(s) (li	Motion Picturest all):	e Association of Am	n attachments (itinera	ry, invitee list, etc.)
Travel date(s):	2/22/2019			
Name of accompanying	ng family member (if a	ny):		
Relationship to Travel	ler:	Child		
IF THE COST OF LOD INCLUDE LODGING OF Expenses for Employ			tional pages if necessar	····
	Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate  Mactual Amount	341.60 flight 275.82 shuttle = 617.42 total	\$416.86	\$87.18	none
Expenses for Accomp	<u></u>	pendent Child (if applic	able)	
	Transportation Expenses	Lodging Expenses	Meal Expenses	Other Expenses (Amount & Description)
☐ Good Faith Estimate ☐ Actual Amount				
Provide a description on the strength of the s	of all meetings and eve	nts attended. See Senate events on the schd	Rule 35.2(c)(6). (At ule, which is attac	ttach additional pages if hed.
<del></del>		·	<del></del>	
3/38/19		. Richardson ne of iraveler)	<u>M</u>	Challehad (Signature of traveler)
TO BE COMPLETED	BY SUPERVISING M	IEMBER/OFFICER:		
have made a determina uthorization form, are	tion that the expenses an ecessary transportation	set out above in connection, lodging, and related	tions with travel descreases as defined in	ribed in the <i>Employee Pre-Travel</i> n Rule 35.
3/18/19 (Date)			TANTUS	cke
evised 1/3/11)			Signature of Supervi	sing Senator/Officer)

Revised 1/3/11)

Date/Time Stamp:

## EMPLOYEE PRE-TRAVEL AUTHORIZATION

<u>Pre-Travel Filing Instructions</u>: Complete and submit this form at least 30 days prior to the travel departure date to the <u>Select Committee on Ethics</u> in <u>SH-220</u>. Incomplete and late travel submissions will <u>not</u> be considered or approved. This form <u>must</u> be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

ETHIC JAN17'19pm 3:51

Name of Traveler:	Michelle Barlow Richardson
Employing Office/Committee:	US Senator Roger F. Wicker
Private Sponsor(s) (list all):	icture Association of America
2/20-2/22/2019 Travel date(s):	
Note: If you plan to extend the	trip for any reason you must notify the Committee.
Destination(s): Los Angeles, CA	
Explain how this trip is specifically con	nnected to the traveler's official or representational duties:
Wicker on policy issues that will be discus	Senate Commerce, Science, and Transportation Committee, I reguarly advise Senator ssed on this trip.
Name of accompanying family member Relationship to Employee: Spouse	(if any):
Spouse	Child
I certify that the information contained is	n this form is true, complete and correct to the best of my knowledge:
1-17-19	McWeller Regardon
(Date)	(Signature of Employee)
Secretary for the Majority Secretary for the	SENATOR/OFFICER (President of the Senate, Secretary of the Senate, Sergeant at Arms,
Secretary for the Majority, Secretary for the Roger F. Wicker	Michelle Barlow Richardson
(Print Senator's/Officer's Name)	(Frint Traveler's Name)
an employee under my direct supervision	to accent navment or reimburgement for the contract of the con
related expenses for travel to the event do	to accept payment or reimbursement for necessary transportation, lodging, and
duties as a Senate employee or on officely	escribed above. I have determined that this travel is in connection with his or her
Private gain.	solder, and will not create the appearance that he or she is using public office for
I have also determined that the attendance	a of the amplements and a superior of the same state of the same s
of the Senate. (signify "yes" by checking box	e of the employee's spouse or child is appropriate to assist in the representation
1-17-19	And mint
· (Date)	(Signature of Supervising Senator/Officer)
(Revised 10/19/[5)	Form RE-1

At Amended &

Copy,

### EMPLOYEE PRE-TRAVEL AUTHORIZATION

Date/Time Stamp:

<u>Pre-Travel Filing Instructions</u>: Complete and submit this form at least 30 days prior to the travel departure date to the <u>Select Committee on Ethics</u> in <u>SH-220</u>. Incomplete and late travel submissions will <u>not</u> be considered or approved. This form <u>must</u> be typed and is available as a fillable PDF on the Committee's website at ethics.senate.gov. Retain a copy of your entire pre-travel submission for your required post-travel disclosure.

ETHIC FEB 6'19pm 3:05

Name of Traveler:	Michelle Barlow Richardson
Employing Office/Committee:	U.S. Senator Roger F. Wicker
Private Sponsor(s) (list all): Motion Pictu	re Association of America
Travel date(s): 2/20 - 2/22/2019	
	for any reason you <u>must</u> notify the Committee.
Destination(s): Los Angeles, CA	
Explain how this trip is specifically connec	ted to the traveler's official or representational duties:
As Chief of Staff for the Chairman of the Sena Wicker on policy issues, specifically: licensing trade, and numerous appropriations issues.	ate Commerce, Science, and Transportation committee, I regularly advise Senator and distribution issues, tax policy, intellectual property, domestic and international
	any): N/A  Child  is form is true, complete and cofrect to the best of my knowledge:
2-6-19 (Date)	Signature of Employee)
O BE COMPLETED BY SUPERVISING SEN Ecretary for the Majority, Secretary for the Min Roger F. Wicker	Michelle Berley, Dieberdeen
(Print Senator's/Officer's Name)	hereby authorize(Print Traveler's Name)
elated expenses for travel to the event descr	accept payment or reimbursement for necessary transportation, lodging, and ibed above. I have determined that this travel is in connection with his or her er, and will not create the appearance that he or she is using public office for
have also determined that the attendance of	the employee's spouse or child is appropriate to assist in the representation
f the Senate. (signify "yes" by checking box)	
2-6-19	(991) - 15TA
(Date)	(Signaline of Supervising Senator/Officer)
evised 10/19/15)	Form RE-1

10:50AM



# MPAA CONGRESSIONAL STAFF DELEGATION ITINERARY LOS ANGELES, CA

WEDNESDAY, FEBRUARY 20, 2019

5:30PM Depart Washington Reagan National on Delta Flight #1872

8:26PM Arrive at LAX.

lvory Zorich/MPAA will meet you and other Hill staff at the Delta baggage claim with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to

Hilton Universal for drop-off.

9:45PM Arrive at Hilton Universal. No MPAA programming scheduled for this day.

THURSDAY, FEBRUARY 21, 2019

7:45AM Depart hotel for Universal Studios

Location: 100 Universal City Plaza, Universal City, CA 91608

Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM- Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPAA

8:07AM with light morning refreshments served.

Location: Room 1220

8:07AM- "Piracy Living Room" Presentation and Discussion with NBCUniversal

9:10AM Executives:

Braxton Perkins, Senior Vice President, IP Analytics, Operations & Tech David Green, Vice President, Public Policy and Creative Content Protection Description: NBCUniversal technology and policy experts will provide an indepth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM- Educational Tour of Universal Lot

Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are invested in creating original content and park experiences, and the importance

of protecting this valuable intellectual property, including copyrights, trademarks, and the licensing marketplace.

10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Warner Bros.

Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068

11:45AM- Lunch

12:45PM Location: SJR Lobby

12:15PM- Remarks and Q&A with Jackie Hayes, Senior Vice President and General

12:45PM Counsel, Warner Bros. Home Entertainment Inc.

Description: Remarks will be focused on the evolving business models for viewers to access film and television content for home and mobile use.

12:45PM- Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, 2:50PM Vice President, Studio & Production Affairs, Warner Bros.

Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.

2:50PM Proceed to shuttle bus

3:00PM Depart for Paramount

Location: 5555 Melrose, Los Angeles, CA

3:45PM Arrive at Paramount

4:00PM- Augmented Reality & Virtual Reality Demo with Ted Schilowitz, 5:00PM Paramount Futurist

Description: Paramount Futurist Ted Schilowitz works with studio leadership and the technology teams at Paramount/Viacom, exploring forms of new and emerging technologies, with an emphasis on Virtual Reality and Augmented Reality. Ted will demonstrate VR/AR projects for staffers and talk with them about the technology his team develops and how it's used in the industry. This demonstration will also include a discussion of IP and copyright issues.

5:00PM-**Educational Tour of Paramount Pictures Studio Lot** 

Description: The Delegation will begin the tour at the Visitor Center where they will see a brief educational reel describing Paramount Picture's origins and its

105-year industry legacy. The Visitor Center also features select historically significant props. Next, the Delegation will visit the Props Warehouse where they will have the opportunity to see props and costumes from important Paramount films. Studio archivists and props experts will describe to the group what they are seeing and explain their historical significance and practical use in film. This is also an opportunity for a discussion around the studio's intellectual properties and artistic creativity. The Delegation will continue to the one-of-akind New York Street backlot, which features ten distinct city neighborhood backdrops used regularly for film and television productions. Guides will explain the industry utility of the various unique architectural elements provided by New York Street, the historical significance of the backlot, and discuss productions who have used New York Street. This will foster a technical discussion of shooting in film and television and allow participants to better

understand this part of the production process. The tour will end at the historic Bronson Gate.

6:30PM Proceed to shuttle bus

6:40PM Depart for dinner

Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA

7:00PM -Dinner

6:30PM

9:00PM Description: The dinner discussion will further cover the issues presented

throughout the day's events, with remarks by Greg Saphier, Senior Vice President, External Affairs, Motion Picture Association of America.

To continue the day's conversation, joining us at dinner will be representatives

from the creative community and guilds.

9:00PM Proceed to hotel

**END OF DAY** 

FRIDAY, FEBRUARY 22, 2019

5:30AM Ivory Zorich/MPAA will meet you and other Hill staff in the Universal Hilton

lobby. A shuttle van will then take staff and luggage to LAX for drop-off.

6:45AM Arrive at LAX.

8:20AM Depart LAX on Delta Flight #1881

4:28PM Arrive at Washington Reagan National. From: Ivory Zorich < ivory@ivoryzorich.com> Sent: Thursday, December 13, 2018 10:51 AM

To: Barlow Richardson, Michelle (Wicker) < Michelle Richardson@wicker.senate.gov>

Subject: INVITE: MPAA Staff Delegation Trip to Los Angeles

Dear Michelle:

On behalf of the Motion Picture Association of America (and pending relevant ethics committee approval), I would like to invite you to join us for a staff delegation trip to Los Angeles on Thursday, February 21. You would fly into LA the evening of Wednesday, February 20, the day of programming will be Thursday, February 21, and then you would fly back to DC on Friday, February 22.

The MPAA is working on a full day of programming that will highlight several movie/tv production facilities, provide discussions with creative and executive teams, and deepen your understanding of the policy issues facing MPAA's industry, including intellectual property, international trade, appropriations, tax policy, and licensing & distribution.

Subject to House/Senate Ethics approval, MPAA will cover the cost of your air travel, two nights in a hotel while in LA, ground transportation to/from airports, and meals. If you are interested in joining us, please let us know by Friday, December 21.

Please let me know if you have any questions.

My best, Ivory

Ivory Zorich, Event Consultant and Producer 202.494.4456 www.ivoryzorich.com

3/18/19: Private sponsor updated this since original filing.
This is the updated version.

### PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1.	Sponsor(s) of the trip (please list all sponsors): Motion Picture Association of America, Inc. (MPAA)
2.	Description of the trip: The trip will highlight several production facilities, discussions with both our
	creative and executive teams, and deepen the participants' (see attached for continued answer)
3.	Dates of travel: February 20, 2019 - February 22, 2019
<b>.</b>	Place of travel: Los Angeles, CA
•	Name and title of Senate invitees: see attached
•	I certify that the trip fits one of the following categories:
	(A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	(B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).
	I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.
	I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
	I certify that:  The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.  - AND-
	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

# U.S. SENATE SELECT COMMITTEE ON ETHICS PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

#### 5. Name and title of Senate invitees:

Michelle Barlow Richardson, Chief of Staff, Sen. Roger Wicker (MS)

Eric Einhorn, Senior Counsel for Technology and Communications Policy, Sen. Brian Schatz (HI)

Jeff Hantson, Counsel, Sen. Mazie Hirono (HI)
Patrick Warren, Counsel, Senate Permanent Subcommittee on Investigations

\*\* Each of these individuals works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.

9.	
	I certify that if the sponsor or sponsors retain or employ one or more registered lobbyists or agents of a foreign principal, one of the following scenarios applies:
	(A) The trip is for attendance or participation in a one-day event (exclusive of travel time and one overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip.
	EOR →  (B) The trip is for attendance or participation in a second seco
	(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee on any segment of the trip (see questions 6 and 10).
	(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
10.	USE ONLY IF YOU CHECKED QUESTION 9(B)  If the trip includes two overnight stays, please explain why the second night is practically required for Senate invitees to participate in the travel:
	The duration of travel and programming are such that two nights are necessary for Congressional
	invitees to attend a full day of programming.
11.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip.
12.	Briefly describe the role of each sponsor in organizing and conducting the trip:
	The MPAA is the sole sponsor of the trip and is responsible for organizing and conducting all
	aspects of the trip.
13.	Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:
	MPAA serves as the voice and advocate of the American Motion Picture and TV industry. The day of
	programming will highlight several movie/tv production facilities, discussions with both our creative &
	executive teams, and deepen the participants' understanding of the policy issues facing our industry.
14.	Briefly describe each sponsor's prior history of sponsoring congressional trips:
	The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and
	congressional trips to Los Angeles (similar to this one) in October 2015, October 2016, and
	February 2018.

CD
þ5
53
77
ÇĐ
C
Ç)
O
C
Ċ
CD
O
Ç

The MPAA	The MPAA regularly hosts educational briefings, conferences such as the "Creativity Conference,"					
				reen" that include Congre	<u>.                                    </u>	
	invitees, private sector representatives, and media.					
Total Expenses for Each Participant:						
		Transportation Expenses	Lodging Expenses	Mea! Expenses	Other Expense	
Good estima  Actual  Amounts	ate	\$1,000 total (\$600 = airfare; \$400 = local ground transportation)	\$360 (two nights)	\$165 (exclusive of tax and gratuity)	None	
State whether participation congressiona	l participa	tion:	iat is arranged or o	anized without regard to rganized specifically with	h regard to	
State whether participation congressional The trip invol	l participa lves an ev	tion:	cifically with regard	anized without regard to regard to regard specifically with	h regard to	
State whether participation congressional The trip involved.	l participalives an eve	ent that is arranged spe	cifically with regard	d to congressional partici	n regard to	
State whether participation congressional The trip involved Reason for season	l participalives an ever	ent that is arranged spe	cifically with regard	rganized specifically with	n regard to	
State whether participation congressional The trip involution for semantic production factors.	lecting the	ent that is arranged specific december of the event of the event of the production located in the event of th	cifically with regard	d to congressional partici	n regard to	
State whether participation congressional The trip involution for semants of our	lecting the studios had ation of he	ent that is arranged specific de location of the event of the event of the production located in the event of	cifically with regard trip Los Angeles and	the purpose of the trip is	n regard to	
State whether participation congressional The trip involution for semants of our	lecting the studios had ation of he	ent that is arranged specific december of the event of the event of the production located in the event of th	cifically with regard trip Los Angeles and	the purpose of the trip is	n regard to	
State whether participation congressional The trip involved Many of our second production factors and local Universal Hills	lecting the studios had ation of he on, 555 Ur	ent that is arranged specific de location of the event of the event of the production located in the event of	ecifically with regard trip Los Angeles and s. eility: Universal City, CA	the purpose of the trip is	n regard to	

P >-
Ps
57
무거
C
C
O
Ċ
C
ĆĴ
C
$\mathcal{C}\mathcal{I}$
C

21	Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:
	The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.
	The meal expenses are less than the Fed Govt Los Angeles travel per diem rate.
22.	class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:
	Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.
	Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.
23.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).
24.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:  None
	I hereby certify that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you must include a completed signature page for each additional sponsor):  Signature of Travel Sponsor:  Ben Sheffner, Senior Vice President and Associate and Associa
	Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel
	Name of Organization: Motion Picture Association of America, Inc.
	Address: 15301 Ventura Blvd, Bldg E; Sherman Oaks, CA 91403
•	Telephone Number: 818.935.5784
]	Fax Number:
1	E-mail Address: ben_sheffner@mpaa.org

# PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

This form must be completed by any private entity offering to provide travel or reimbursement for travel to Senate Members, officers, or employees (Senate Rule 35, clause 2). Each sponsor of a fact-finding trip must sign the completed form. The trip sponsor(s) must provide a copy of the completed form to each invited Senate traveler, who will then forward it to the Ethics Committee with any other required materials. The trip sponsor(s) should NOT submit the form directly to the Ethics Committee. Please consult the accompanying instructions for more detailed definitions and other key information.

The Senate Member, officer, or employee MUST also provide a copy of this form, along with the appropriate travel authorization and reimbursement form, to the Office of Public Records (OPR), Room 232 of the Hart Building, within thirty (30) days after the travel is completed.

1.	Sponsor(s) of the trip (please list all sponsors): Motion Picture Association of America, Inc. (MPAA)
2.	Description of the trip: The trip will highlight several production facilities, discussions with both our
	creative and executive teams, and deepen the participants' (see attached for continued answer)
3.	Dates of travel: February 20, 2019 - February 22, 2019
•	Place of travel: Los Angeles, CA
•	Name and title of Senate invitees: see attached
	I certify that the trip fits one of the following categories:  (A) The sponsor(s) are not registered lobbyists or agents of a foreign principal and do not retain or employ registered lobbyists or agents of a foreign principal and no lobbyist or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.  (B) The sponsor or sponsors are not registered lobbyists or agents of a foreign principal, but retain or employ one or more registered lobbyists or agents of a foreign principal and the trip meets the requirements of Senate Rule 35.2(a)(2)(A)(i) or (ii) (see question 9).  I certify that the trip will not be financed in any part by a registered lobbyist or agent of a foreign principal.  I certify that the sponsor or sponsors will not accept funds or in-kind contributions earmarked directly or indirectly for the purpose of financing this specific trip forms.
	or indirectly for the purpose of financing this specific trip from a registered lobbyist or agent of a foreign principal or from a private entity that retains or employs one or more registered lobbyists or agents of a foreign principal.
	I certify that:  The trip will not in any part be planned, organized, requested, or arranged by a registered lobbyist or agent of a foreign principal except for de minimis lobbyist involvement.  AND
	The traveler will not be accompanied on the trip by a registered lobbyist or agent of a foreign principal except as provided for by Committee regulations relating to lobbyist accompaniment (see question 9).

	9	
		I Certify that if the sponsor or sponsors retain or applications
		(A) The trip is for attendance or participation in a constant.
		overnight stay) and no registered lobbyists or agents of a foreign principal will accompany the Member,
		$\overline{\mathbf{S}}$ (D) $\overline{\mathbf{S}}$
		(B) The trip is for attendance or participation in a one-day event (exclusive of travel time and two overnight stays) and no registered lobbyists or agents of a foreign primary to it.
		Member, officer, or employee on any segment of the trip (see questions 6 and 10)
		(C) The trip is being sponsored only by an organization or organizations designated under § 501(c)(3) of the Internal Revenue Code of 1986 and no registered lobbyists or agents of a foreign principal will accompany the Member, officer, or employee at any point throughout the trip.
	10.	
		If the trip includes two overnight stays, please explain why the area to the
		The state of the s
		The duration of travel and programming are such that two nights are necessary for Congressional
		invitees to attend a full day of programming.
	11.	An itinerary for the trip is attached to this form. I certify that the attached itinerary is a detailed (hourby-hour), complete, and final itinerary for the trip
		by-hour), complete, and final itinerary for the trip.
	12.	Briefly describe the role of each sponsor in organizing and conducting the trip:
		The MPAA is the sole sponsor of the trip and is responsible for organizing, conducting, and paying for all
		aspects of the trip, with one exception: NBCUniversal is paying for the continental breakfast
ÇD.		on February 21.
<b>덕</b> #리	13.	Briefly describe the stated mission of and
0		Briefly describe the stated mission of each sponsor and how the purpose of the trip relates to that mission:
CD		MPAA serves as the voice and advocate of the American Motion Picture and TV industry. The day of
0		programming will highlight several movie/tv production facilities, discussions with both our creative &
C		executive teams, and deepen the participants' understanding of the policy issues facing our industry.
(D)	14.	Briefly describe each sponsor's prior history of sponsoring congressional trips:
	- ' •	
	,	The MPAA sponsored a congressional trip to the 2015 Carebian Congressional trips:
		The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and
	•	The MPAA sponsored a congressional trip to the 2015 South by Southwest festival in Austin, TX, and congressional trips to Los Angeles (similar to this one) in October 2015, October 2016, and February 2018.

	The MPAA regularly hosts educational briefings, conferences such as the "Creativity Conference,"						
	and events such as "Beyond the Red Carpet" and "Script to Screen" that include Congressional invitees, private sector representatives, and media.  Total Expenses for Each Participant:						
16.							
•		Transportation Expenses	Lodging Expenses	Meal	Other Expenses		
	Good Faith estimate  Actual Amounts	\$1,000 total (\$600 = airfare; \$400 = local ground transportation)	\$360	\$165 (exclusive of tax and gratuity)	None		
(	congressional participa	ation:	or is arranged of o	anized without regard to rganized specifically with	regard to		
-	congressional participa The trip involves an ev	ent that is arranged spec	ifically with regard	rganized without regard to rganized specifically with	regard to		
- -	The trip involves an every season for selecting the	ent that is arranged spec	ifically with regard	d to congressional particip	regard to		
F	Congressional participation of our studios ha	ent that is arranged species of the event or the production located in	trip Los Angeles and	rganized specifically with	regard to		
F	Congressional participation of our studios ha	ent that is arranged spec	trip Los Angeles and	d to congressional particip	regard to		
F - p	Congressional participation of our studios had production facilities and	ent that is arranged species of the event or the production located in	trip Los Angeles and	d to congressional particip	regard to		
. F	Congressional participation of he land and location of he	e location of the event or we production located in meet production teams.	trip Los Angeles and	the purpose of the trip is f	regard to		
F P	Congressional participation of he land and location of he	e location of the event or ve production located in meet production teams.	trip Los Angeles and	the purpose of the trip is f	regard to		
F P	Congressional participal The trip involves an every Reason for selecting the Many of our studios had production facilities and location of he Universal Hilton, 555 Universal Hi	e location of the event or ve production located in meet production teams.	trip Los Angeles and lity:	the purpose of the trip is f	regard to		

<b>₹</b> . 12
CD
ŚĮ
_
F-1
C)
CD
CD
E3
CD
ÇD
ÇD.
CO
CD
C
,

21	1. Describe how the daily expenses for lodging, meals, and other expenses provided to trip participants compares to the maximum per diem rates for official Federal Government travel:				
	The daily lodging expenses are equal to the Fed Govt Los Angeles travel per diem rate.				
	The meal expenses are less than the Fed Govt Los Angeles travel per diem rate.				
22.	Describe the type and class of transportation being provided. Indicate whether coach, business-class or first class transportation will be provided. If first-class fare is being provided, please explain why first-class travel is necessary:				
	Coach roundtrip airfare from DC to LA. Taxis/Uber/Lyft to/from personal home to DC airport.				
	Coach mini-bus shuttles to/from LA airport. Coach mini-bus shuttles on day-of programming.				
23.	I represent that the travel expenses that will be paid for or reimbursed to Senate invitees do not include expenditures for recreational activities, alcohol, or entertainment (other than entertainment provided to all attendees as an integral part of the event, as permissible under Senate Rule 35).				
24.	List any entertainment that will be provided to, paid for, or reimbursed to Senate invitees and explain why the entertainment is an integral part of the event:  None				
5	hereby certify that the information contained herein is true, complete and correct. (For trips involving more than one sponsor, you must include a completed signature page for each additional sponsor):				
1	Name and Title: Ben Sheffner, Senior Vice President and Associate General Counsel				
N	Name of Organization: Motion Picture Association of America, Inc.				
A	ddress: 15301 Ventura Bivd, Bldg E; Sherman Oaks, CA 91403				
T	elephone Number: 818.935.5784				
Fa	ıx Number:				

# U.S. SENATE SELECT COMMITTEE ON ETHICS PRIVATE SPONSOR TRAVEL CERTIFICATION FORM

2. Description of the Trip (continued): ...understanding of the policy issues facing our industry, including fiscal, licensing & distribution, international trade, and intellectual property issues.

### 5. Name and title of Senate invitees:

Michelle Barlow Richardson, Chief of Staff, Sen. Roger Wicker (MS)
Andrew Crawford, Counsel, Sen. Chris Coons (DE)
Eric Einhorn, Senior Counsel for Technology and Communications Policy, Sen. Brian Schatz (HI)
Jeff Hantson, Counsel, Sen. Mazie Hirono (HI)
Brendon Plack, Chief of Staff, Sen. John Thune (SD)

\*\* Each of these individuals works on fiscal, licensing and distribution, international trade, and/or intellectual property issues, which is the focus of our day of programming.

#### MPAA CONGRESSIONAL STAFF DELEGATION ITINERARY LOS ANGELES, CA

WEDNESDAY, FEBRUARY 20, 2019

5:30PM Depart Washington Reagan National on Delta Flight #1872

8:26PM Arrive at LAX.

> lvory Zorich/MPAA will meet you and other Hill staff at the Delta baggage claim with "MPAA Delegation" sign. A shuttle van will then take staff and luggage to Hilton Universal for drop-off.

9:45PM Arrive at Hilton Universal. No MPAA programming scheduled for remainder of

day.

THURSDAY, FEBRUARY 21, 2019

7:45AM Depart hotel for Universal Studios

Location: 100 Universal City Plaza, Universal City, CA 91608

Enter through Gate 1 off of Lankershim Blvd. Drop off in front of the Grill/Commissary.

7:50AM Staff Delegation arrives at Universal Studios

8:05AM-Welcome Remarks by Ivory Zorich, Event Consultant/Programmer, MPAA

8:07AM with light morning refreshments served.

Location: Room 1220

8:07AM-"Piracy Living Room" Presentation and Discussion with NBCUniversal

9:10AM **Executives:** 

> Braxton Perkins, Senior Vice President, iP Analytics, Operations & Tech David Green, Vice President, Public Policy and Creative Content Protection Description: NBCUniversal technology and policy experts will provide an indepth presentation on the online piracy ecosystem. The presentation will include demonstrations of how consumers typically obtain unlawful content and how content-theft sites profit through advertising, subscriptions, and malware distribution. The group will also discuss the legal and political efforts the industry is undertaking to reduce the theft of film and television content, and the importance of international trade agreements to that effort. The presentation will also discuss "piracy devices and apps": the fast-growing phenomenon of set-top boxes that, like Apple TV or Roku, attach to the television to provide easy access to Internet content, but, unlike those legitimate devices, tap into pirated sources for live channels and video on demand content.

9:10AM-**Educational Tour of Universal Lot** 

10:50AM Description: The tour will provide a first-hand look at the film and TV production process. The presentations will demonstrate how NBCUniversal has worked to

reimagine the film experience in new and inventive ways for consumers. The group will visit physical sets, post-production offices with demonstrations on digital editing, and the Wizarding World of Harry Potter experience at Universal Studios. Throughout the visit, we will discuss the extensive resources that are

invested in creating original content and park experiences, and the importance of protecting this valued intellectual property, including copyrights, trademarks, and the licensing marketplace.

10:50AM Proceed to shuttle bus

11:15AM Depart Universal Studios for Warner Bros.

Location: WB Gate 7, 6561 Forest Lawn Drive, Los Angeles, CA 90068

11:45AM-Lunch

12:45PM Location: SJR Lobby

12:15PM-Remarks and Q&A with Jackie Hayes, Senior Vice President and General 12:45PM

Counsel, Warner Bros. Home Entertainment Inc.

Description: Remarks will be focused on the evolving business models for viewers to access film and television content for home and mobile use.

12:45PM-Remarks and Educational Tour of Warner Bros. led by Michael Walbrecht, 2:50PM Vice President, Studio & Production Affairs, Warner Bros.

Description: Michael Walbrecht will meet with the group to review and discuss federal and state film and television tax policies that impact the film and television industry, along with the pressures of overseas incentives to lure domestic production offshore. Specifically, he will present information on the relationship between the Section 181 tax incentive and state film credits, and how decisions on filming location can impact the economic viability of productions. Walbrecht will also discuss the importance of trade policies, such as the Trans Pacific Partnership, to the film and television industry's efforts to protect intellectual property in a global digital economy. The group will continue on an educational tour of Warner Bros.' back-lot facilities. Potential stops, depending on production schedules, will include sound stages to showcase the jobs related to building and maintaining a set, and post-production facilities (i.e. sound dubbing, editing) to highlight the major technology investments required to produce and distribute films and television shows.

2:50PM Proceed to shuttle bus

3:00PM **Depart for Paramount** 

Location: 5555 Melrose, Los Angeles, CA

4:00PM **Arrive at Paramount** 

4:10PM-Welcome Remarks with Emorie Broemel, Director, Government Relations, 4:15PM Viacom

Location: Outside the Paramount Pictures Visitor Center

Description: Remarks will touch on key industry issues including copyright, tax and intellectual property.

4:15PM-Educational Tour of Paramount Pictures Studio Lot 5:35PM

Description: The Delegation will begin the tour at the Visitor Center where they will see a brief educational sizzle reel describing Paramount Picture's origins and its 105-year industry legacy. The Visitor Center also features select historically significant props. Next, the Delegation will visit the Props Warehouse where they will have the opportunity to see props and costumes from important Paramount films. Studio archivists and props experts will describe to the group what they are seeing and explain their historical significance and practical use in film. This is also an opportunity for a discussion around the studio's intellectual properties and artistic creativity. The Delegation will continue to the one-of-akind New York Street backlot, which features ten distinct city neighborhood backdrops used regularly for film and television productions. Guides will explain the industry utility of the various unique architectural elements provided by New York Street, the historical significance of the backlot, and discuss productions who have used New York Street. This will foster a technical discussion of shooting in film and television and allow participants to better understand this part of the production process. The tour will end at the historic

Augmented Reality & Virtual Reality Demo with Ted Schilowitz, 5:35PM 6:05PM **Paramount Futurist** 

Description: Paramount Futurist Ted Schilowitz works with studio leadership and the technology teams at Paramount/Viacom, exploring forms of new and emerging technologies, with an emphasis on Virtual Reality and Augmented Reality. Ted will demonstrate VR/AR projects for staffers and talk with them about the technology his team develops and how it's used in the industry. This demonstration will also include a discussion of IP and copyright issues.

6:05PM-Discussion of Film Tax Incentive Programs and Production with: 6:30PM Lee Rosenthal, President, Physical Production, Paramount Pictures

Roderick Smith, Executive Vice President, Production Finance, Paramount **Pictures** 

Description: The visit will conclude with an educational PowerPoint presentation and interactive discussion detailing various U.S. film tax Incentive programs and how the industry utilizes such programs. The discussion will also focus on where the studio is shooting its current film and television projects across the country and the local economic impact of Paramount productions.

6:30PM Proceed to shuttle bus

6:40PM Depart for dinner

Location: Eveleigh, 8752 Sunset Boulevard, West Hollywood, CA

Dinner Description: The dinner discussion will further cover the issues presented throughout the day's events, with remarks by Greg Saphier, Senior Vice President, External Affairs, Motion Picture Association of America.

> To continue the day's conversation, joining us at dinner will be representatives from the creative community and guilds.

7:00PM-

9:00PM

9:00PM Proceed to hotel

**END OF DAY** 

### FRIDAY, FEBRUARY 22, 2019

5:30AM Ivory Zorich/MPAA will meet you and other Hill staff in the Universal Hilton

lobby. A shuttle van will then take staff and luggage to LAX for drop-off.

6:45AM Arrive at LAX.

8:20AM Depart LAX on Delta Flight #1881

4:28PM Arrive at Washington Reagan National.